



What Montanans Need To Know About Kurt Alme

(5/22/26)

Montanans watching television and streaming video online need to know that:

- Kurt Alme is running for Senate to make our communities safer, support law enforcement, make life more affordable and protect the Montana way of life.
- Kurt Alme is a federal prosecutor and public servant who has spent his career serving Montanans.
- As Montana's top federal prosecutor, Kurt Alme was tough on crime. President Trump nominated Alme to serve as U.S. Attorney, twice - because President Trump knew Kurt would stand for law and order.
- As Montana's state revenue director, Alme cut taxes and brought tax relief for Montana families. As Montana's budget director, Kurt Alme helped deliver a balanced budget.

Kurt Alme Photos and Video can be found here: <https://almeforsenate.com/media/>

Where Voters Get Their Information

- Voters react well to :15 and :30 video advertising units.
- Republicans consume information on Broadcast TV, Fox News, and OTT.
- YouTube video ads provide a good value for reaching voters.

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